STLP RUBRIC: MULTIMEDIA CONTENT PRODUCT

From Digital Online Judging to State Championship
Individual Student Event, 2 Titles Allowed Per School To Apply

When a student uses tools to create original learning by combining <u>at least three</u>: animation, audio, design software, images, interactive device, text, and video, then enter the work in this multimedia category.
All content is original and produced by the student. Each piece should have a unique title. The best products will be invited to State Championship for final state judging. First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach/Teacher should do:
- Share the rubric with students
- Determine which student should apply for this category
- Make sure work that is created can be posted online for viewing by judges
- Check for any copyright issues
- <u>If piece is selected</u> as a finalist, <u>attach rubric and process</u>

What the student should do:
- Review the rubric
- Create process: a description written by the student of the steps and tools that he/she used to create the end product
- Turn work in on time to be posted include the process used

ONLINE JUDGING & STATE CHAMPIONSHIP	CRITERIA	POINTS EARNED
CATEGORY	The piece can be viewed online by judges	0 10
COPYRIGHT	There are no issues with copyright; Content is school appropriate	0 10
PROCESS	Student completely explains the process and steps in creating the piece; judges can access this process online in Winter Judging and is printed and attached at State	1 2 3 4 5 6 7 8 9 10
PURPOSE	There is a strong purpose, proper treatment of subject, awareness of audience	1 2 3 4 5 6 7 8 9 10
DESIGN	Content design of three or more tools works well together: animation, audio, design software, images, interactive device, text, and video	1 2 3 4 5 6 7 8 9 10
CREATIVITY/ORIGINALITY	Unique, innovative, imaginative	1 2 3 4 5 6 7 8 9 10
APPEAL	Visual appealing;	1 2 3 4 5 6 7 8 9 10
	TOTAL SCORE OUT OF 70:	

AT STATE PRESENTED ON STAGE: **First   Second**